## Manchester Waves

Help design a better flag for New Hampshire's largest city!

1. Sketch an idea in the space provided. A good flag should be simple and intuitive enough that a child could hand-draw it!
2. Send your ideas (including descriptions!) to ahlasny@yahoo.com
3. Read more or watch for updates at mhtflag.com

Current Flag


Your Flag Idea


## Guidelines

1. Keep it Simple: A flag should be so simple that it can be drawn from memory.
2. Use Meaningful Symbolism: A flag's images, colors, or patterns should relate to what it symbolizes
3. Use 2-3 Basic Colors: Limit the number of colors on the flag to three, which contrast well and come from the standard color set
4. No Lettering or Seals: Never use writing of any kind or an organization's seal. These can't be understood at a distance.
5. Be Distinctive or Related: Avoid duplicating other flags, but use similarities to show connections

Colors


Colors should reflect the region \& represent or convey emotion. Portland, OR's flag has green for forest, blue for rivers and yellow for wheat.

## Shapes



Shapes such as stars and stripes are very common in flag design. Lawrence, MA's flag has white stripes to represent the Spicket, Merrimack and Shawsheen Rivers and their respective courses.

## Symbols



Symbols can be anything related to a city. Just keep it simple and easy to recognize! Nantucket, MA’s flag has a whale and harpoon shown prominently to show the town's whaling industry history.

## Beyond the Flagpole

A flag is successful when people want it on things they own...or even themselves!


## What is Manchester to you?

What do you see as Manchester's most prominent or notable features? How would you design a flag, keeping in mind that simpler is better? Here are a few example symbols...


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Merrimack
River


Brady Sullivan Tower

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By submitting your ideas, you are donating concepts to the Manchester Waves project. No concepts will be copyrighted. Any final design will be open to use for anyone who wants to do so.

